



BBC-010-001101

Seat No. _____

B. B. A. (Sem. I) (CBCS) Examination

July - 2021

Principles of Management - 01 : Paper - 101

(Old Course)

Faculty Code : 001

Subject Code : 001101

Time : $2\frac{1}{2}$ Hours]

[Total Marks : 70

- Instructions :** (1) All questions are compulsory.
(2) Figure on right side indicates marks.

- 1 Define managements. Discuss functions of management. 14
OR
- 1 Write notes : 14
(1) Universality of management.
(2) Management as profession.
- 2 What is planning ? Explain importance of planning. Also 14
discuss types of plans.
OR
- 2 Explain in detail meaning and process of decision making. 14
- 3 Define organizing. Explain qualities of good organization. 14
OR
- 3 Discuss features, advantages and limitations of functional 14
and committee organization.
- 4 What is staffing. Explain functions and importance of 14
staffing.
OR
- 4 Explain concept of communication. Why communication 14
fails ?
- 5 Define controlling. Discuss steps of controlling process. 14
OR
- 5 Why controlling is important ? Explain ideal controlling 14
system.